



HELPING PEOPLE HELP THEMSELVES



ANNUAL REPORT 2013-2014

www.concernindiafoundation.org



ABOUT Concern India Foundation

Set up in 1991, Concern India Foundation extends financial and non-financial support to grassroots projects working in the areas of education, health and community development.

We strongly believe that the disadvantaged need opportunities, not charity. Our aim is to make the underprivileged self-reliant thereby enabling them to lead a life of dignity.

We work to bridge the gap between NGOs, corporates and individuals who wish to support developmental work in India, thus enabling these NGOs to concentrate on their core activities.

PROGRAMME Glimpses

Some of our programmes include:

Bringing Education to their Doorsteps, PUNE

11-year-old Raju, the son of a construction worker, studies in Class 5. A first generation learner, he has attended an educational centre supported by Concern India Foundation for the past two years. Initially, Raju was not a very confident child. Due to the diligent efforts of the teachers, Raju is now an enthusiastic participant at the centre, attends school regularly and is also active in sports. He represents his school in kho-kho and running at the interschool level.

The project runs educational centres on construction sites for the children of construction workers, pavement and slum dwellers. With neither support nor resources at home, these children often tend to have very low levels of learning. The project tries to bridge the gap by bringing education to the doorstep of these children.

Every Child is Gifted, CHENNAI

Senthil was four when he was brought to a home supported by Concern India Foundation that educates and imparts skill training to intellectually challenged children and adults. This home provides lifelong care and prepares the residents to address their daily needs and to lead independent lives.

Senthil was very aggressive and could barely perform his basic daily chores. Today, 28 years after living in this home, not only does he complete his chores, but he also helps the other residents in their activities. He has learnt to make envelopes, weave floor mats, and make paper baskets in the NGO's skill training division. The NGO also delegates specific administration tasks to him through which he earns Rs. 2,500 per month. This home has enabled Senthil to lead a dignified life and contribute to his family's income.

Safe Motherhood Initiative, MUMBAI



26-year-old Dipika lost her first born child because of complications in the child's delivery. She had a breech birth and the untrained mid-wife could not manage the delivery. When Dipika conceived for the second

time, Community Health Volunteer (CHV) Kanchan, registered her name for ante-natal care. Throughout the pregnancy, Kanchan held regular sessions with Dipika's family about the importance of routine check-ups and institutional delivery. At the end of her term, Dipika was taken to the hospital where she gave birth to a healthy child under medical supervision.

This programme integrates homoeopathic medical care, education and research to promote quality mother and child care services. Operating in the tribal areas of Thane district, the programme aims to improve the nutritional status of pregnant women and children. This is done through training CHVs to work in the community and create awareness. The presence of CHVs has helped build a bridge of communication with the community. This coupled with education on family planning should ultimately lead to reduced family size and healthier families.



Literacy Liberates, BENGALURU

Manjula, a mother of two, had studied up to Class 9 in a Kannada medium school. She was motivated to join the teachers training course offered by the community college supported by Concern India Foundation. The college is a part of a programme that works with urban slum communities of Bengaluru. The course provides opportunities to young women to bring about a positive change in their lives so that they can emerge as economically independent members of society. Initially it was difficult for Manjula to cope, as the classes were held in English. However she was resilient, and with help from her batch-mates and guidance from her teachers she completed her course. She now works as an assistant teacher at an English medium school and earns Rs. 3,500 per month.

Stitching for Self-reliance, HYDERABAD

26-year-old Laxmi was married soon after she attained puberty. Her husband works in the mines and they have two school going sons. Her older son encouraged her to join a vocational training centre in Hyderabad supported by Concern India Foundation. The centre works to educate the girl child and on skill development for dropout girls and young women in different parts of Hyderabad. Training courses are held in tailoring and embroidery so as to provide an alternative and sustainable source of income. Some of the women now sell garments they have stitched and many of them are working in a government manufacturing company where they earn up to Rs. 6,000 per month. A few of them are also employed as trainers in the vocational centre itself.

Laxmi can now stitch three ordinary blouses and two designer blouses per day. She is able to contribute to her family's income and is thus independent and feels empowered.

Optimising Livelihood Resources, KOLKATA

38-year-old Sushmita lives in Nima village with her husband, two daughters, and an ailing mother-in-law. Sushmita's husband, a vegetable vendor, suffered from severe heart disease and was rendered jobless making it difficult for him to take care of his family. Sushmita was advised to join the Self Help Group (SHG), initiated by a Concern India Foundation supported programme. The programme works with women on issues of adult education, vocational training and basic health training. Women are trained in goat rearing and developing vermicompost as micro entrepreneurial initiatives to supplement their family incomes. This programme has been successful in forming more than 100 SHGs.

Sushmita was trained in goat rearing by the project. She reared the given goat and donated one of the goat kids back to the project. She sold the other goat kids and with that money, her husband received medical treatment and the expenses of the whole family were taken care of.

Care for the Abandoned Elderly, DELHI

62-year-old Asma was found lying on the roadside with burn marks on her body. Asma was admitted to an old age home supported by Concern India Foundation that caters to the elderly who have been abandoned. Asma had 40% burns on her body and could not move without assistance. The doctors at the centre tended to her wounds and taught her some basic exercises to increase mobility. Soon Asma started showing improvement. Today, she is reunited with her family in Delhi and can now stand and walk without assistance.

This programme provides residential facilities and takes care of the day-to-day requirements of the elderly who are abandoned and are suffering from critical ailments like Alzheimer's disease and dementia. At present there are almost 100 elderly people availing the services through the programme.



Some of our corporate partnerships include:

EACH one FEED one

This festive season
October 16th - 27th 2013
you have a chance to
give a little and feed a lot.

www.concernindiafoundation.org

Adding Rs. 20 or more on your table's bill will help feed a person in need.

In association with **dineout** In aid of **CONCERN INDIA FOUNDATION**

EACH ONE FEED ONE, Delhi

Launched in association with Dine Out, the campaign ran for a week in October in 14 restaurants in the capital's vibrant Hauz Khaz village. The aim of this campaign was to reduce food wastage and hunger. Under this campaign, every time somebody went to any of these restaurants, they had the opportunity to add Rs. 20 to their bill to help feed a person in need.

IMPACT OF ONE, Multiple Cities

Launched by Concern India Foundation in association with Pizza Hut, the campaign ran in Mumbai, Bengaluru, Pune, Hyderabad and Indore. Through this simple concept, customers were asked to add Rs. 1 to their bill, to help one of the 270 programmes supported by Concern India Foundation. The customers were given the option of directly contacting Concern India Foundation if they wished to donate in larger amounts.

THE IMPACT OF ONE begins with you

"It was a pleasure running the campaign for Concern India Foundation.

My reason for participating was quite simple - I really appreciate the work Concern India Foundation has been doing for so many years.

As a corporate, we consider it our responsibility to support organisations that we can trust. We know that the proceeds will be utilised where they are most needed."

-Manish Tandon
Chief Executive Officer-Dodsai Enterprises Pvt. Ltd.

In aid of **CONCERN INDIA FOUNDATION** supported by **Pizza Hut**

www.concernindiafoundation.org

100 Thank you for patronizing our cause. Together we have helped brighten the lives of 100 young girls by providing them an education.

SHOPPING NEVER NEEDED A REASON, BUT THIS TIME IT HAS ALSO HELPED A CAUSE!
WE THANK YOU FOR PURCHASING CROMA PRODUCTS AND SUPPORTING THE CONCERN INDIA FOUNDATION IN BRIGHTENING THE LIVES OF 100 YOUNG GIRLS LIVES WITH EDUCATION.

croma LIFE ACCESSORIES **CONCERN INDIA FOUNDATION**
Ideally unusual.

A percentage of the funds raised from the sales of all Croma branded products during 1st to 31st March, 2013, will be donated to the Concern India Foundation. This donation will go towards the education of underprivileged girl children in India.

CROMA RETAIL, Mumbai

Croma, a TATA enterprise, partnered with Concern India Foundation for a week long campaign during the International Women's Week. On the sale of every Croma branded product, the brand gave a percentage of the sales to help educate the girl child. This campaign was promoted extensively across all social media platforms and generated a lot of interest.

LET'S MAKE HER SMILE, Delhi

A campaign was executed in collaboration with Affinity beauty salons in 25 centres across New Delhi and NCR. Coming from the belief that everybody has a responsibility to give back to society, they urged customers who visited the salon to donate as little as Rs. 10 for a worthwhile cause. The amount was then added to the bill and the proceeds raised from the 'Let's Make Her Smile' campaign were utilised for various girl child programmes supported by Concern India Foundation.

Let's make her smile

By adding **₹10** to your bill today, you can educate some of the most underprivileged children in India.

In this unique initiative, Affinity Salon partners with Concern India Foundation to support education, health and community development initiatives across the country.

BE BEAUTIFUL INSIDE
by bringing about a change in someone's life today!

supported by **AFFINITY SALON** In aid of **CONCERN INDIA FOUNDATION**

www.concernindiafoundation.org

POWERING THE YOUTH, Bengaluru and Delhi

Dell Giving sanctioned the 'Powering the Possible' learning grant to two programmes in Delhi and Bengaluru supported by Concern India Foundation. These provided children with an opportunity to use computers and support them in their academic requirements. These short and long term computer literacy programmes range from three months to one year and help enhance computer literacy skills. The project also addresses issues of school dropouts, youth unemployment and ensures economic independence and social dignity.

FUN WITH EDUCATION, Mumbai

For over ten weeks, the employees of Sanofi, an international pharmaceutical company, worked with children from four grassroots NGOs across the city to prepare their students for an Inter NGO Quiz initiated by Concern India Foundation. Titled 'Gyan Express', this competition was a huge learning experience for these underprivileged children, most of whom had never been exposed to quizzing before. Their close interaction made the employees understand that the disadvantaged do not need charity, but an opportunity. The grand finale was conducted in the Sanofi office where the employees cheered for all the participants.

HEALTH AWARENESS AND WELL-BEING, Kolkata

A specialised health camp was organised for women and children in a remote village of West Bengal. The camp was sponsored by Acclaris and conducted in partnership with Accord. A total of 154 patients attended the camp and doctors, technicians and a pathologist from Fortis Hospital volunteered to help them. Apart from regular health checks, women came to the health camp to monitor their blood pressure, check for diabetes, do an ECG test and find their blood group.

THE WHEELS OF CHANGE, Bengaluru

A cyclothon was organised for Ness Technologies where 60 employees from the organisation cycled to a project we support in Bengaluru. It was a fun-filled half day where various sports activities were organised for the children and employees at the venue.

AIRTEL DELHI HALF MARATHON

Concern India Foundation was the official charity partner for this event for the 7th year. This year 2,800 people took on the challenge to raise funds for 105 NGOs. Since its inaugural year, this event has raised close to Rs. 18 crores for charities across the country. This year's collection alone was Rs. 4.15 crores. 23 Dream Team runners and 102 Corporate Challenge teams put forward their best and played a pivotal role in raising funds for charity.



5Cs, Bengaluru and Delhi

Top companies from Bengaluru and Delhi came together for the 14th 5Cs (Corporate Citizenship Challenge for the Cause of Children). This sporting event raises funds to educate and improve the lives of underprivileged children through programmes that are supported by Concern India Foundation. 5Cs is the flagship event of Cadence, an electronics and engineering services company. This year, a total of 36 teams, 18 each in Bengaluru and Delhi, participated. Olympian Milkha Singh attended the gala award ceremony as the guest of honour at Bengaluru and felicitated the participants.



ABRIDGED INCOME & EXPENDITURE ACCOUNT AS ON 31.3.2014

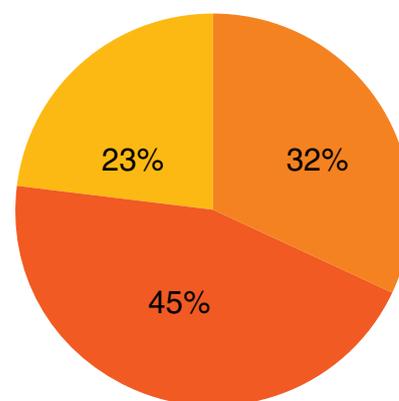
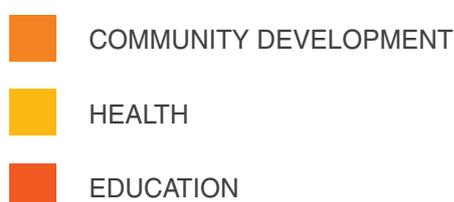
PARTICULARS	(in crores)
Establishment Expenses	3.07
Legal and Professional Charges	0.09
Audit Fees	0.01
Depreciation	0.04
Expenditure on Objects of the Trust	10.74
TOTAL	13.95
Interest	1.22
Donations in Cash or Kind	11.50
Other Income	0.15
TOTAL	12.87
Deficit during the year 2013-14	1.09

ABRIDGED BALANCE SHEET FOR THE YEAR ENDED 31.3.2014

LIABILITIES	(in crores)
Corpus Funds	5.07
Income & Expenditure A/C	16.24
TOTAL	21.32
ASSETS	
Fixed assets	0.23
Investments	14.97
NET CURRENT ASSETS	
Current assets	
Less: Current liabilities	6.12
TOTAL	21.32

Summarised from financial statements audited by M/s. Y. K. Bhagwagar & Co., Chartered Accountants.
Dated: 25th September, 2014 at Mumbai.

DISBURSALS



TRANSFORMING Lives

In 2013-14, Concern India Foundation extended financial and non-financial support to over **270** programmes across India, working at the grassroots level in the areas of education, health and community development reaching out to over **1,60,000** lives directly from the disadvantaged sections of society. Through our various initiatives we helped bring about a direct positive change in the lives of children, youth, women, the mentally and physically challenged and the aged.



Our support to **educational** initiatives impacted **53,432** children and youth.

Our support to grassroots level work in the area of **health** and hygiene improved the lives of **53,976** people.

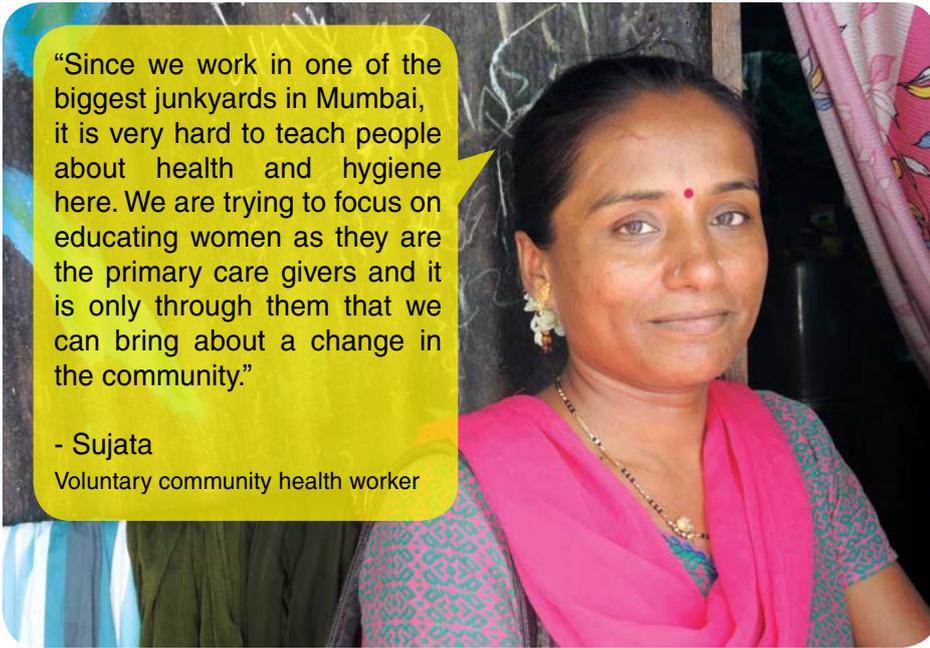


Over **55,624** children, men and women benefitted through our support to **community development** programmes.

VOICES from the field

“Since we work in one of the biggest junkyards in Mumbai, it is very hard to teach people about health and hygiene here. We are trying to focus on educating women as they are the primary care givers and it is only through them that we can bring about a change in the community.”

- Sujata
Voluntary community health worker



“We want to eliminate child labour and encourage parents to send their children to our school. We believe education should be the focus for every child, not earning money.”

- Madhumita
Teacher at a remedial school for slum children



“Many senior citizens are home alone most of the day. There is no recreation for us. When we come to this centre, we get to participate in different activities like indoor games, *bhajans*, and yoga.

We feel completely stress free, get to meet our friends regularly and celebrate every event like a family.”

- Anuja
Member of the centre for the elderly

Yes, I want to make a difference.

₹:

Cheque/DD no.:
.....

Bank & branch:
.....

Date:

Name:

Address:

City / State / Pin:

Tel:

Email:

or donate online at:
concernindiafoundation.org/donate

Note : 1) Cheque to be drawn in favour of “Concern India Foundation”. 2) Donations are eligible for tax exemptions under Section 80(G) of the Income Tax Act, 1961. 3) The receipt will be posted to the address mentioned.

CONCERN[®]
INDIA FOUNDATION

HELPING PEOPLE HELP THEMSELVES

CONNECT WITH US ON:



www.concernindiafoundation.org

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THANK YOU!

MUMBAI: Aditya Narayan • All Cargo Logistics • Aquasail • Bharat Petroleum Corporation Ltd • Blue Cross Laboratories Ltd • Blue Dart • Burhan Rangwala • Cadbury • Colgate Palmolive (India) Ltd • Crosseas Capital Services Pvt Ltd • Darius Khambata • De Lage Landen • Frigorifico Allana Ltd • General Insurance Corporation of India • Godrej Industries • Hemant Dharnidharka • J N Marshall & Co • Kandiah Jeyakanthan • Kansai Nerolac Paints Ltd • Karur Vysya Bank • Katgara Foundation • Kothari Enterprises • LIC Housing Finance Limited • M K Tata Trust • Magna Publishing Co Ltd • Manasi Scott • Marsh India Insurance Brokers Pvt Ltd • Matthieu Foss • Midas-Care Pharmaceuticals Pvt Ltd • N R B Bearings Ltd • Narayan Shridhar • Naveen Tahilyani • Nidhi Thapar • Oil and Natural Gas Corporation Ltd • Parle G • Perfetti Van Melle • Perin Mani • Pirojsha Godrej Foundation • Portico New York • Pranav Parekh • Rabobank • Rasna Pvt Ltd • Ratnakar Bank • Ravalgaon • Sanjeev Kumar Prasad • Sanofi India Ltd • SBI Caps • Schott Kaisha Pvt Ltd • Seth Jeevanji Jamasji Mistry's Surat Adarian Fund • Shayana Lingoo Bidiwala & Co • Shree Mahalaxmi Temple Charities • Shree Mumbadevi Mandir Charities • Sir Ness Wadia Foundation • Sumer Punjabi • Sumit Chowdhury • Suraiya Foss Phillips • Swati Exports India Pvt Ltd • Tarinee Khanna • Tavescor Charitable Trust • The Bai Alamai & Seth Ardeshir Talati & Seth Sarosh B Mody Charity Trust • Torm Shipping India Pvt Ltd • Union Bank of India • Viacom 18 Media Pvt Ltd • Vir Krishna Kotak

NEW DELHI: Aashna Kaul • Ace Technologies • Acktron Security System Pvt Ltd • Ajay Kaul • April Cornell • Avi-oil India Pvt Ltd • Cadbury India Ltd • Cadence Design Systems (I) Pvt Ltd • Cargill India Pvt Ltd • Central Bank of India • Converse Network Systems Pvt Ltd • Container Corporation of India • Cornell Overseas Pvt Ltd • Crystal Corp Protection Pvt Ltd • Deepak Bahri • Emedlife Insurance Broking Services Ltd • Freescale Semi Conductors Pvt Ltd • Google • HDFC Home Loans • Indus Towers • Madhur Dhupar • Max India Foundation • Nakul Butta • ONGC Petronet LNG • Preet Dhupar • QA Infotech • Rakhee Kapoor Tandon • RF Nariman • Richard Rekhy Shelly Bhasin • SRF Foundation • Ved Prakash Chadha • Vineet Gupta

BENGALURU: Allahabad Bank • Amadeus Software Labs India Pvt Ltd • Bally Tech • Bank of India • Bharti Axa General Insurance Co Ltd • Blue Dart • Cadence Design Systems (I) Pvt Ltd • CGI • Dell International Services • Goldman Sachs • Gopa Kumar Ambat • Hewlett-Packard India Sales Pvt Ltd • Indian Oil Corporation • Indian Overseas Bank • Invensys Skelta • ITC Jain Hospital • Kemwell • KPMG • Life Insurance Corporation of India • Mantraz Advertising • MTR Foods • Padmini Sampath • Park Plaza • Royal Orchid • Samvedna Prax Air • Scope International • Shankara Infrastructure Materials Ltd • Souma Das • State Bank of India • Taj Westend • Tata Elxsi • Tata Global Beverages • Thomson Reuters • Titan Industries Ltd • UCO Bank • Union Bank of India • Veena Ashiya

CHENNAI: Hotel GRT Grand • ITC Grand Chola • Kaleesuwari Refinery Pvt Ltd • Lakshmi Machine Works • MR Pratap Public Charitable Trust • Pacifica • State Bank of India • Sterling Holidays • T I Cycles • The Hindu • Udipi Matsaya • VS&B Domestic Container Solutions Pvt Ltd

HYDERABAD: A P Paper Mills • Blue Dart • Concord Drugs Pvt Ltd • DRS International School • Essar Steels • HDFC • Indian Overseas Bank • ITW India Limited • Margadarsi Chit Funds Pvt Ltd • Megh Steels Pvt Ltd • S. R. Infra • Shankara Infrastructure Materials Ltd • State Bank of Hyderabad • Synthrix Pharma Pvt Ltd • Taj Deccan • Titan Company Ltd • United Breweries Veda Gayatri Agraharam

KOLKATA: Acclaris Business Solutions • Add Life • Airtel • Bank of Baroda • Berger Paints India Ltd • Darks Security Consultant Pvt Ltd • Dollar Industries Ltd • Flurys • IDBI Bank Limited • Indian Overseas Bank • Life Insurance Corporation of India • M Junction Pvt Ltd • Magma Fincorp Ltd • Modern High School for Girls • N. K. Realtors Pvt Ltd • National Jute Board • Oil and Natural Gas Corporation • Oriental Bank of Commerce • Piccadilly Square • SREI Foundation • Sri Sri Academy • Standard Chartered Bank • Starmark • Switz Food Private Ltd (Monginis) • Syndicate Bank • The Oberoi Grand

PUNE: Arun Doshi • Audi • AXA Business Services Pvt Ltd • Bank of Maharashtra • BMC Software India Pvt Ltd • CNC Services & Solutions Pvt Ltd • Credit Suisse (India) Pvt Ltd • Honeywell Automation • HPCL • John Wylie • KPMG • LIC • Pashankar Auto India Pvt Ltd • Seasons Hotel Pune • Sohrab Erunch Chinoy • Sterlite Technologies Ltd • Tanuja Gandhi • Tata Bluescope • The O Hotel • Trent Ltd • USK Foundation • Varsha Wylie • Vector Informatik • Vindi Pujari • Women's International Network • Yoo Pune